

World's Largest Holiday Present

FOR IMMEDIATE RELEASE

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Join the Greater Mount Holly Business and Professional Association, Mount Holly Township, Mill Race Village, and Main Street Mount Holly as we celebrate the start of the Holiday season with Mount Holly's tree lighting on Friday, November 30, 2007 at 6:30 pm at the corner of High and Washington Streets.

Santa will be taking time out of his busy schedule for pictures as he stops by this free event. Carolers from Burlington County College's chorus and music club will welcome shoppers into downtown Mount Holly. Carriage rides through Mill Race Village, as well as hot chocolate and cookies in the lobby of the Burlington County College Mount Holly Center will be served to get everyone into the Holiday spirit.

The Tree Lighting will herald the beginning of Mount Holly's World Largest Holiday promotion. Participating merchants will have posters displayed in their windows. With every valid purchase from 11/30 – 12/20, tickets will be entered into the World's Largest Holiday Present drawing. November 30 will be a special bonus evening from 5 – 9 pm at participating merchants when shoppers will receive double tickets. The Present, expected to exceed \$3000 retail, will be on display in Friant's window at 21 High Street. The drawing will be held on Dec. 21 at 6:30 pm in the lobby of Burlington County College Mount Holly Center. Participants must be present to win.

This event is held in cooperation with: the Greater Mount Holly Business and Professional Association, Main Street Mount Holly, Mill Race Village, Mount Holly Township, and the Mount Holly Urban Enterprise Zone. For additional information, please visit any of the following websites: www.mountholly.com, www.gmhbp@mountholly.com, or www.mainstreetmountholly.com or call 609-914-0811. High resolution photos available upon request.