

## FIRE & ICE FESTIVAL COMING TO DOWNTOWN

# MOUNT HOLLY



## FOR IMMEDIATE RELEASE

**PRESS CONTACT: Alicia McShulkis, Acting MSMH Special Events Coordinator • 609.914.0811 • [events@MainStreetMountHolly.com](mailto:events@MainStreetMountHolly.com)**

**MOUNT HOLLY, NJ** – On Saturday, January 27, 2007, community members in and around Mount Holly are invited to discover Historic Mount Holly by celebrating in their annual Fire & Ice Festival, a free event that combines two popular traditions – Mount Holly’s Chili Contest and the Ice Carving Festival. “During the summer months there is so much to do but when it’s cold outside people begin experiencing a bout of cabin fever,” says Mount Holly Mayor Brooke Tidswell. “In our town, Mount Holly comes alive during January with the annual Fire & Ice festival. It’s a fun family-oriented event that gets everyone out of the house.”

This year’s Chili Contest will again take place at Relief Fire House on Pine Street in Mount Holly. To enter the cook-off, registration is open Saturday morning from 9-10 a.m. and both amateurs and professionals are invited to display their skills. The public is invited to taste the entries after the judging takes place, which will begin at noon. At the same time, the Ice Carving Festival will be taking place on High and White Streets, where visitors can watch as professional and amateur ice carvers transform 300 pound blocks of ice into beautiful crystalline works of art. The carving begins at 10:30 a.m. and continues until the judging ends at 3:00 p.m.

Additionally, the Loyal American Regiment, a group of Revolutionary War re-enactors, will again have an encampment in Mill Race Village. Dog sled rides and fire engine rides will be offered for children, while a K-9 Search & Rescue Team will demonstrate their work. Outside, festive music will fill the air. Inside the Burlington County College Building the Philadelphia Zoo on Wheels will bring their educational animal show to downtown, while the Garden State Discovery Museum’s Museum on the move will be entertaining young & old uptown. In addition to the chili, various food vendors will be located throughout town with Mount Holly’s eateries offering event specials on everything from cider donuts to hot toddies.

Sponsored by Main Street Mount Holly, Mount Holly Township, Kearns, Vassallo & Kearns, Highway Tire, Commerce Bank, Pics Online, Baxter & Kourlesis, Metcalf & Eddy, Environmental Resolutions, Ball, Buckley & Seher, Parker, McCay & Criscuolo, Burlington County College and Farmers & Mechanics

Bank. The Fire & Ice 2007 Festival is a safe, free, and fun-filled community event. For more information about how you can support downtown revitalization in Mount Holly, log onto [www.MainStreetMountHolly.com](http://www.MainStreetMountHolly.com).